

**Version:** 23

**Effective Dates:** July 1, 2026 – March 31, 2027

### Program Overview

As part of the the Kodak Alaris Reseller Partner Program (KA52) reseller partners have access to and may take advantage of rebates when customers purchase new scanners from Kodak Alaris and **trade in their old Kodak Alaris or competitive brand scanners.**

### Eligible Products and Rebates

- Products eligible for trade-in & applicable trade-in rebates are specified in attached **Trade-In Chart.**
- All trade-ins require an **Approved Deal Registration** or **Trade-In Registration.**
- A KODAK Care Kit must accompany the KODAK i4000, i5000 and S5000 Series.

## Process

- **End User Customer** completes Product Pickup Form that includes quoted price and submits to reseller at time of purchase.
- **Reseller** is responsible for communication of trade-in and deal registration request with **Kodak Alaris Sales Representative**, and must include the details from the Trade-In Pick Up Form as well as the requested **Customer Trade-In Credit** that must be equal to or more than the listed amount from the Trade-In Chart. *It will be at the reseller's discretion to utilize the standard trade-in rebate values as deemed fit (keep it/split/pass it through). However, resellers are required to provide the full amount of the Customer Trade-In Credit (as specified in the chart) to the end-user customer at the time of purchase to be eligible for the back-end rebate.*
- **Kodak Alaris SR** submits Trade In Quote via Deal Registration CRM System
- **Kodak Alaris** will then contact the end user with pick up information.
- **Kodak Alaris** must receive traded-in products within **60 days of the reseller invoice** date for the new product, otherwise, Kodak Alaris will **NOT** issue RESELLER backend rebate and/or will issue chargeback of rebated amount passed through to end user.
- All trade-in values and rebate payments will be issued in regional currency.
- To receive the Customer Rebate from Kodak Alaris, Resellers must provide evidence that demonstrates to Kodak Alaris' satisfaction that the full amount of the Customer Rebate was actually issued to the end-customer at time of purchase.

*NOTE: Reseller will forfeit right to the back-end rebate if Customer Trade-In Credit is not issued at the time of purchase.*

## Scanner Packaging and Pick-Up

- Products will **ONLY be picked up from the end user's location**
- Products will not be picked up in Alaska, Hawaii, or Newfoundland
- Scanners being traded in that weigh equal to or less than 125 lbs. require the end user to supply packaging and package the scanner for pick-up. Kodak Alaris will arrange pick-up for the others.
- Kodak Alaris recommends use of the packaging material from the newly purchased product.
- Kodak Alaris may send FedEx Labels instead of arranging for truck pick-up.
- Title to Trade-In Equipment transfers to Kodak Alaris upon receipt at the designated facility.
- Risk of loss passes to Kodak Alaris upon carrier acceptance scan using the pre-paid shipping label provided by Kodak Alaris.

## Recycling

If a reseller is trading in more products than they are purchasing, Kodak Alaris will pick up all scanner products at the same time and recycle them at no cost to the Reseller or end user. No additional rebates will be paid on the additional units picked up.

- **Example:** Reseller is trading in three (3) i1860 scanners and purchasing one (1) S5210 scanner
  - Reseller will earn the rebate for the 1 scanner purchased (if requirements are met)
  - Kodak Alaris will pick up all (3) i1860 scanners and recycle them at no charge.

## Advertising

- Kodak Alaris reserves the right to advertise this program to end users

**Attachments:** Trade-In Chart (Excel)

**Kodak Alaris Trade-In Program  
Product Pick Up Form**

End User Information	
Company Name:	
Address:	
City, State:	Zip Code:
Customer Contact:	Phone Number:
E-mail address:	
Equipment Location if different from above: <b>NOTE: PRODUCT WILL ONLY BE PICKED UP FROM THE END USER'S LOCATION</b>	
Reseller Name:	

Traded In:		Purchased:		Price Quote
MODEL	Serial #	MODEL	Serial #	
<b>Date ready for pickup:</b> _____				

Customer hereby acknowledges that they have full ownership of the product being removed (that the product is owned free and clear of all liens and that there are no other limitations or restrictions on their ability to transfer ownership to Kodak Alaris).

**End User Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name and Title:** \_\_\_\_\_